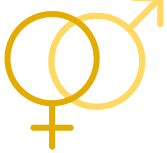



# LOULÉ


## Residents' Perception – Fact Sheet | High Season 2022



 **Sample**  
n=141

 **Gender**  
Female **56.0%**  
Male **43.3%**  
Other **0.7%**

 **Education Level**  
Primary School **12.1%**  
High School **48.2%**  
University **39.0%**  
DK/DA **0.7%**

 **Age Group**  
18-24 years old **14.2%**  
25-64 years old **80.1%**  
+ 65 years **5.7%**

### Current State of Tourism Development



### Perception of Economic Impacts

#### Positive Economic Impacts\*



##### Global Impact **3.79**

Tourism increases employment opportunities **4.20**

Tourism contributes to the development of local economic activities **4.14**

Tourism contributes to generate new services and businesses **4.13**

#### Negative Economic Impacts\*



##### Global Impact **3.81**

Tourism increases the price of houses and land **4.45**

Tourism increases the cost of living **4.37**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **4.12**

### Perception of Sociocultural Impacts

#### Positive Sociocultural Impacts\*



##### Global Impact **3.33**

Tourism contributes to the recognition, prestige and image of my municipality **3.91**

The residents of my municipality are hospitable and welcome tourists with courtesies **3.79**

Tourism stimulates cultural activities, festivals and local traditions **3.69**

#### Negative Sociocultural Impacts\*



##### Global Impact **3.04**

Tourism increases drug and alcohol consumption **3.50**

Tourism increases stress and disturbs calm **3.37**

My municipality is overcrowded because of tourism **3.23**

### Perception of Environmental Impacts



#### Positive Environmental Impacts\*

##### Global Impact **3.03**

Tourism improves signage system (for access to accommodation, monuments, etc.) **3.37**

Tourism improves public infrastructure (roads, railways, sports facilities, etc.) **3.14**

Tourism improves cleanliness of public spaces **3.12**



#### Negative Environmental Impacts\*

##### Global Impact **3.50**

Tourism generates traffic, parking and accident issues **3.99**

Tourism increases pollution, noise, litter, etc. **3.77**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.64**

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer

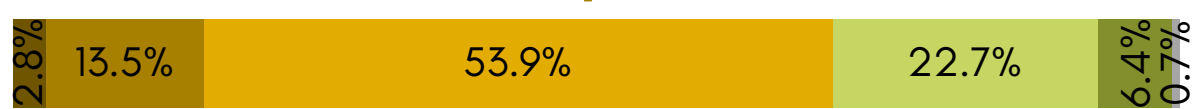
\*The indicators presented are the three with the highest average scores (top 3).

In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (53.9%), with the second most responded option being "respectful" (22.7%). They feel they are treated normally (58.9%) while some consider that the treatment is pleasant (24.8%). Finally, respondents consider that tourists spend an average amount (46.1%) or a lot (37.6%) and consider that the current **number of tourists** should be maintained (52.5%).

With regard to **professional activity**, the majority of respondents or members of their household do not work in the tourism sector, so, for most respondents, tourism is not the only source of family income.

### Respect, Treatment and Expenditure Incurred by Tourists

#### Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

#### Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

#### Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

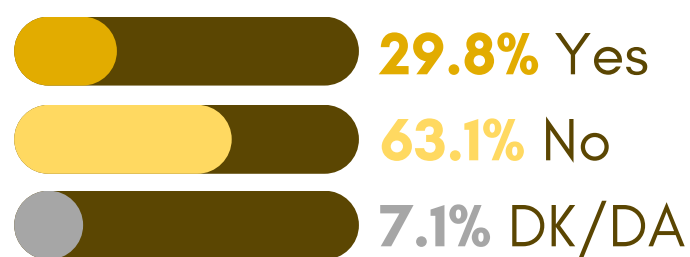
### Growth of Tourists in the Municipality



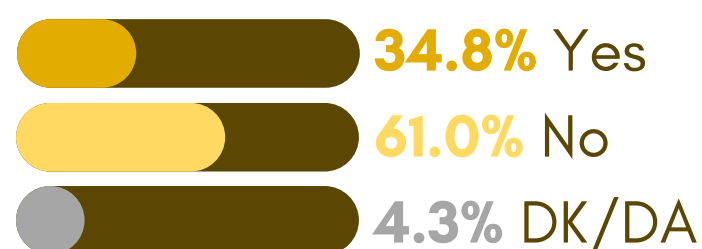
•Receive Less Tourists •Keep the Same Number of Tourists •Recieve More Tourists •DK/DA

### Tourism Related Activity

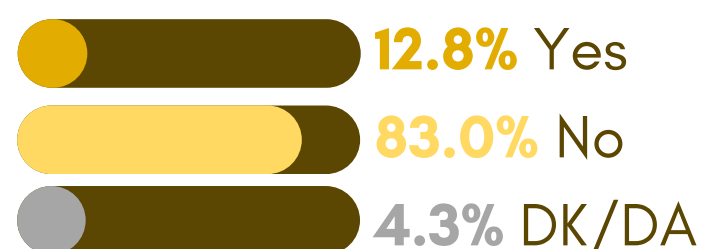
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer  
\*The indicators presented are the three with the highest average scores (top 3).

### Behaviour, Satisfaction and Support

#### Support to Tourism

I think my municipality should continue to be a tourist destination **4.16**  
I believe that, overall, the impacts of tourism in my area are positive **4.01**

#### Global Impact 3.47

#### Behaviour towards Tourism

I am willing to receive tourists with kindness and hospitality **4.11**  
I am willing to protect the natural and environmental resources on which tourism depends **4.05**  
I am willing to accept some sacrifices in order to receive the benefits of tourism **3.44**  
I am willing to pay more fees to contribute to the development of tourism **2.22**

#### Global Impact 3.42

#### Satisfaction with Tourism

Overall, I am satisfied with tourism in my municipality **3.57**  
I am satisfied with the current level of tourism development in my municipality **3.56**  
I am satisfied with the way tourism is being managed in my municipality **3.36**  
Personally, I benefit from the development of tourism in my municipality **3.17**

### Individual Happiness\*

#### Global Impact 3.57

In general, I consider myself to be a happy person **3.99**  
Overall, I am satisfied with my life **3.88**  
In general, I am satisfied with my quality of life **3.71**

Respondents show **support for the tourist activity** (4.09), namely by agreeing that the municipality should continue to be a tourist destination and that, overall, the impacts of tourism in their area are positive. At the same time, however, they show a moderate **willingness to assume pro-tourism behaviours** (3.47).

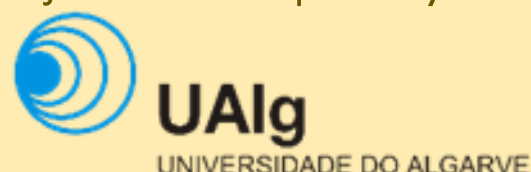
The respondents reveal a certain neutrality with regard to the degree of **satisfaction with tourism** (3.42).

Finally, the respondents reveal, in general terms, an almost neutral position concerning **individual happiness** (3.57).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>



Project developed by:



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