

# VILA REAL DE SANTO ANTÓNIO

## Residents' Perception - Fact Sheet | High Season 2022



Sample  
n=46

Gender  
Female **63.0%**  
Male **37.0%**

### Education Level



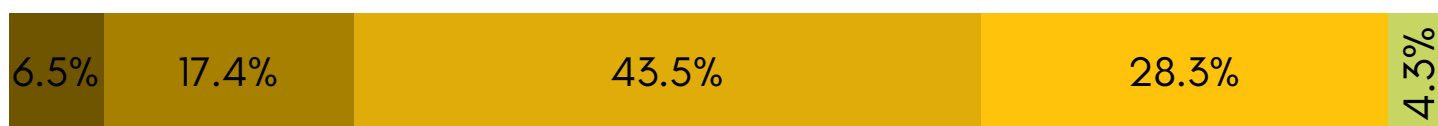
Primary School **17.4%**  
High School **54.3%**  
University **28.3%**

### Age Group



18-24 years old **13.0%**  
25-64 years old **76.1%**  
+ 65 years **10.9%**

## Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

## Perception of Economic Impacts

### Positive Economic Impacts\*



#### Global Impact 3.55

Tourism increases employment opportunities **4.02**

Tourism contributes to the development of local economic activities **4.02**

Tourism creates more businesses for the resident population **3.96**

### Negative Economic Impacts\*



#### Global Impact 3.86

Tourism increases the price of houses and land **4.46**

Tourism increases the cost of living **4.39**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **4.17**

## Perception of Sociocultural Impacts

### Positive Sociocultural Impacts\*



#### Global Impact 3.10

Tourism contributes to the recognition, prestige and image of my municipality **3.67**

Tourism stimulates cultural activities, festivals and local traditions **3.67**

The residents of my municipality are hospitable and welcome tourists with courtesy **3.50**

### Negative Sociocultural Impacts\*



#### Global Impact 2.95

Tourism increases stress and disturbs calm **3.67**

My municipality is overcrowded because of tourism **3.46**

Residents suffer from living in this tourist destination **3.20**

## Perception of Environmental Impacts



### Positive Environmental Impacts\*

#### Global Impact 2.51

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.85**

Tourism improves public infrastructure (roads, railways, sports facilities, etc.) **2.65**

Tourism improves the protection of natural heritage and natural resources **2.57**



### Negative Environmental Impacts\*

#### Global Impact 3.57

Tourism generates traffic, parking and accident issues **4.13**

Tourism increases pollution, noise, litter, etc. **4.07**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.62**

In terms of the respondents' perception of **how tourists treat and respect residents**, as well as **how much they spend** during their holidays it is considered that respect is neutral (50.0%), with the second most responded option being "disrespectful" (28.3%). In parallel, they feel they are treated normally (63.0%) while some consider that the treatment is unpleasant (21.7%). Finally, respondents consider that tourists spend an average amount (45.7%), while some feel they spend little (32.6%). Nevertheless, respondents consider that the current **number of tourists** should be maintained (32.6%) or further increased (39.1%). With regard to **professional activity**, around 40% of respondents, or someone in their household, work in the tourism sector, although tourism is not the only source of family income.

### Respect, Treatment and Expenditure Incurred by Tourists

#### Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

#### Treatment



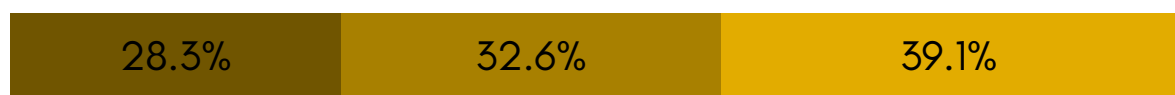
•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

#### Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

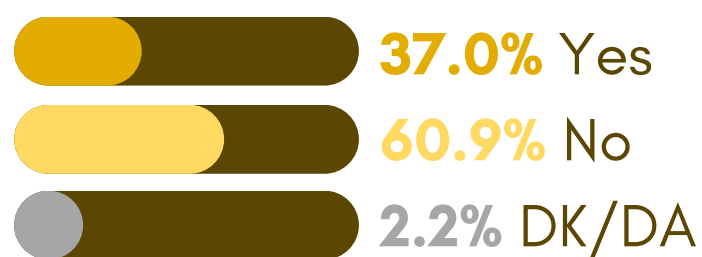
### Growth of Tourists in the Municipality



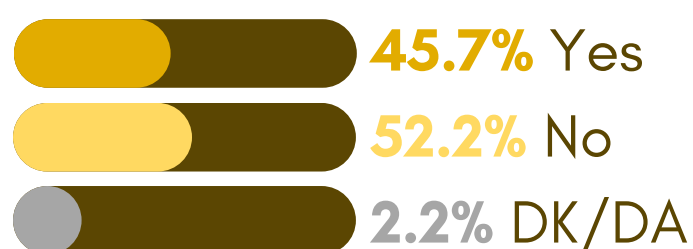
•Receive Less Tourists •Keep the Same Number of Tourists •Receive More Tourists •DK/DA

### Tourism Related Activity

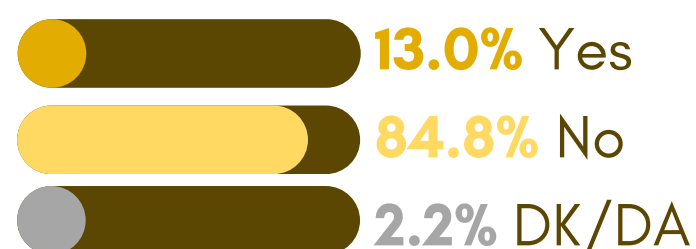
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



### Behaviour, Satisfaction and Support

#### Support to Tourism

I think my municipality should continue to be a tourist destination **4.09**  
I believe that, overall, the impacts of tourism in my area are positive **3.80**

#### Global Impact 3.95

#### Behaviour towards Tourism

I am willing to receive tourists with kindness and hospitality **4.13**  
I am willing to protect the natural and environmental resources on which tourism depends **4.07**  
I am willing to accept some sacrifices in order to receive the benefits of tourism **3.59**  
I am willing to pay more fees to contribute to the development of tourism **2.20**

#### Global Impact 3.49

#### Satisfaction with Tourism

Overall, I am satisfied with tourism in my municipality **3.11**  
Personally, I benefit from the development of tourism in my municipality **2.96**  
I am satisfied with the current level of tourism development in my municipality **2.83**  
I am satisfied with the way tourism is being managed in my municipality **2.61**

### Individual Happiness\*



In general, I consider myself to be a happy person **4.09**  
Overall, I am satisfied with my life **4.04**  
In general, I am satisfied with my quality of life **3.70**

#### Global Impact 3.52

Respondents show moderate support for the **tourist activity** (3.95) and agree that the municipality should continue to be a tourist destination. They show a moderate **willingness to assume pro-tourism behaviours** (3.49) but agree to be willing to receive tourists with kindness and hospitality (4.13) and to protect the natural and environmental resources on which tourism depends (4.13). However, they show **dissatisfaction with tourism**, in general terms (2.87). Finally, the respondents reveal an almost neutral position concerning **individual happiness** (3.52).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer  
\*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>

