

ALBUFEIRA

Residents' Perception - Fact Sheet

Low Season 2022/2023




 **Sample**
n=47

 **Gender**
Female **70.2%**
Male **29.8%**

Education Level

Primary School **12.8%**
High School **61.7%**
University **19.1%**
DK/DA **6.4%**

Age Group

18-24 years old **12.8%**
25-64 years old **85.1%**
+ 65 years **2.1%**

Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

Perception of Economic Impacts

Positive Economic Impacts*



Global Impact 3.73

- Tourism is the main economic activity **4.22**
- Tourism contributes to generate new services and businesses **4.22**
- Tourism increases employment opportunities **4.21**

Negative Economic Impacts*



Global Impact 4.06

- Tourism increases the price of houses and land **4.47**
- Tourism increases the cost of living **4.46**
- My municipality is too dependent on tourism in economic terms **4.30**

Perception of Sociocultural Impacts

Positive Sociocultural Impacts*



Global Impact 3.20

- The residents of my municipality are hospitable and welcome tourists with courtesy **3.91**
- Tourism contributes to the recognition, prestige and image of my municipality **3.66**
- Tourism promotes cultural exchanges between residents and visitors **3.60**

Negative Sociocultural Impacts*



Global Impact 3.37

- Tourism increases drug and alcohol consumption **4.11**
- Tourism promotes crime and vandalism **3.60**
- Tourism increases stress and disturbs calm **3.60**

SOME FACTS

Approximately 61.7% of respondents consider that the municipality registers strong or very **strong tourism development**.

Regarding residents' perception of **economic impacts** in Albufeira, the respondents show higher levels of agreement with the negative impacts (4.06). They specifically agree with the increase of the prices of houses and land (4.47) and cost of living (4.46). However, they recognize that tourism is the main economic activity (4.22) in the municipality and that it contributes to generate new services and businesses (4.22).

Concerning the **sociocultural impacts**, the respondents neither agree nor disagree with the positive (3.20) and moderately agree with the negative impacts (3.37). However, the respondents particularly agree that tourism increases drugs and alcohol consumption in the municipality (4.11). As for the perceived **environmental impacts**, the respondents agree moderately on the negative impacts (3.47) and are relatively neutral about the positive ones (2.79). The negative indicators with the highest level of agreement are "Tourism generates traffic, parking and accident issues" (3.89) and "Tourism increases pollution, noise, litter, etc." (3.85).

Perception of Environmental Impacts



Positive Environmental Impacts*

Global Impact 2.79

- Tourism improves signage system (for access to accommodation, monuments, etc.) **3.02**
- Tourism has a positive influence on the environmental awareness of residents **2.83**
- Tourism improves the protection of natural heritage and natural resources **2.81**



Negative Environmental Impacts*

Global Impact 3.47

- Tourism increases pollution, noise, litter, etc. **3.89**
- Tourism generates traffic, parking and accident issues **3.85**
- Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.57**

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In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (68.1%), with the second most responded option, however, being "disrespectful" (14.9%). They feel they are treated normally (70.2%), while some consider that the treatment is pleasant (14.9%). Respondents also consider that tourists spend an average amount (57.4%). In addition, respondents consider that the current **number of tourists** should be maintained (57.4%).

With regard to **professional activity**, the majority of respondents, or members of their household, do not work in the tourism sector, hence tourism is not the main source of family income.

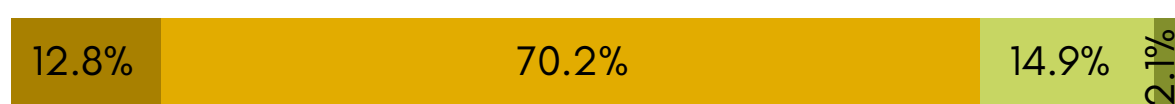
Respect, Treatment and Expenditure Incurred by Tourists

Respect



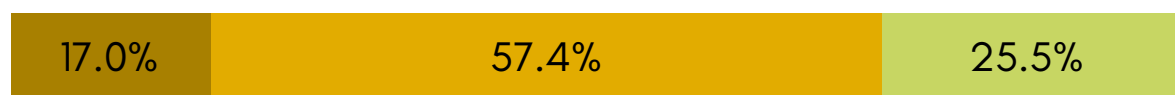
•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

Treatment



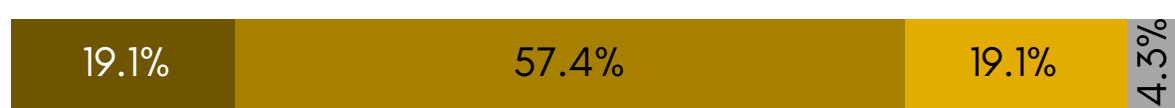
•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

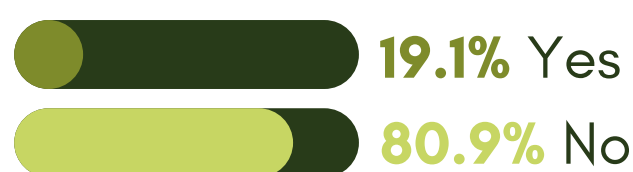
Growth of Tourists in the Municipality



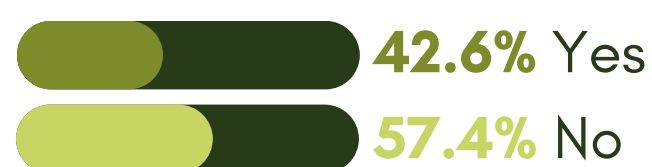
•Receive Less Tourists •Keep the Same Number of Tourists •Recieve More Tourists •DK/DA

Tourism Related Activity

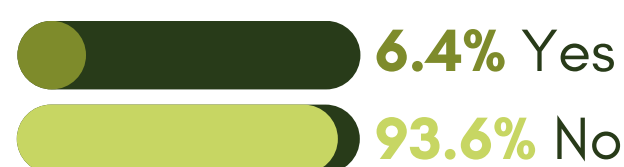
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



Behaviour, Satisfaction and Support

Support to Tourism

Global Impact 3.87

I think my municipality should continue to be a tourist destination **3.98**

I believe that, overall, the impacts of tourism in my area are positive **3.76**

Behaviour towards Tourism

Global Impact 3.22

I am willing to receive tourists with kindness and hospitality **3.96**

I am willing to protect the natural and environmental resources on which tourism depends **3.74**

I am willing to accept some sacrifices in order to receive the benefits of tourism **3.41**

I am willing to pay more fees to contribute to the development of tourism **1.77**

Satisfaction with Tourism

Global Impact 3.03

I am satisfied with the current level of tourism development in my municipality **3.19**

Overall, I am satisfied with tourism in my municipality **3.13**

Personally, I benefit from the development of tourism in my municipality **2.89**

I am satisfied with the way tourism is being managed in my municipality **2.89**



Individual Happiness*

Global Impact 3.40

In general, I consider myself to be a happy person **3.85**

Overall, I am satisfied with my life **3.77**

In general, I am satisfied with my quality of life **3.62**

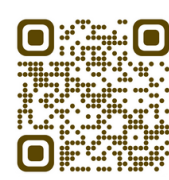
Respondents show moderate **support for the tourist activity** (3.87), namely by recognising that the municipality should continue to be a tourist destination and by revealing some scepticism as to the positive impacts of tourism in the future. In parallel, they show a certain neutrality towards **assuming pro-tourism behaviours** (3.22).

In addition, the respondents reveal to be neutral with regard to their degree of **satisfaction with tourism** (3.02).

Finally, the respondents reveal, in general terms, an almost neutral position concerning **individual happiness** (3.40).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer
*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>



Project developed by:

Partnerships:

