



Sample
n=30



Gender

Female **60.0%**
Male **40.0%**

Education
Level



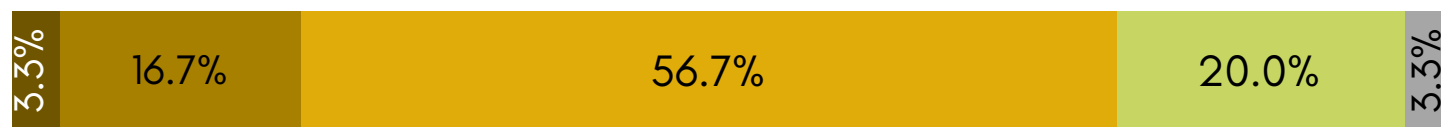
Primary School **16.7%**
High School **43.3%**
University **36.7%**
DK/DA **3.3%**

Age
Group



18-24 years old **23.3%**
25-64 years old **66.7%**
+ 65 years **10.0%**

Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

Perception of Economic Impacts

Positive Economic Impacts*



Global Impact 3.45

Tourism contributes to the development of local economic activities **4.00**

Tourism increases employment opportunities **3.93**

Tourism creates more businesses for the resident population **3.77**

Negative Economic Impacts*



Global Impact 3.51

Tourism increases the price of houses and land **4.27**

Tourism increases the cost of living **4.17**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **4.00**

Perception of Sociocultural Impacts

Positive Sociocultural Impacts*



Global Impact 3.03

Tourism promotes cultural exchanges between residents and visitors **3.62**

The residents of my municipality are hospitable and welcome tourists with courtesy **3.60**

Tourism stimulates cultural activities, festivals and local traditions **3.57**

Negative Sociocultural Impacts*



Global Impact 2.56

Tourism increases drug and alcohol consumption **2.97**

Tourism increases stress and disturbs calm **2.97**

Residents suffer from living in this tourist destination **2.70**

SOME FACTS

56.7% of respondents consider that the municipality registers **moderate tourism development**.

Regarding residents' perception of **economic impacts** in Alcoutim, Castro Marim and São Brás de Alportel, the respondents moderately agree with the positive (3.45) and negative (3.51) impacts. They specifically agree with the increase of the prices of houses and land (4.27) and cost of living (4.17). However, they recognize that tourism contributes to the development of local economic activities (4.00) in the municipality.

Concerning the **sociocultural impacts**, the respondents are neutral with regards to the positive impacts (3.03) and disagree with the negative ones (2.56). The positive indicator with the highest level of agreement is "Tourism promotes cultural exchanges between residents and visitors" (3.62).

As for the perceived **environmental impacts**, the respondents feel almost neutral with the negative impacts (2.98) and disagree with the positive ones (2.58). The negative indicator with the highest level of agreement is "Tourism increases pollution, noise, litter, etc." (3.37).

Perception of Environmental Impacts



Positive Environmental Impacts*

Global Impact 2.58

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.83**

Tourism improves public infrastructure (roads, railways, sports facilities, etc.) **2.73**

Tourism improves the protection of natural heritage and natural resources **2.69**



Negative Environmental Impacts*

Global Impact 2.98

Tourism increases pollution, noise, litter, etc. **3.37**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.27**

Tourism generates traffic, parking and accident issues **3.20**



In terms of the respondents' perception of **how tourists treat and respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (46.7%), with the second most responded option being "respectful" (33.3%). They feel they are treated normally (56.7%), while some consider that the treatment is pleasant (26.7%). Respondents also consider that tourists spend an average amount (56.7%). In addition, respondents consider that the current **number of tourists** should be maintained (53.3%).

With regard to **professional activity**, the majority of respondents, or members of their household, do not work in the tourism sector, hence tourism is not the main source of family income, even though a significant proportion of households are professionally dependent, to a greater or lesser extent, on the tourism sector.

Respect, Treatment and Expenditure Incurred by Tourists

Respect



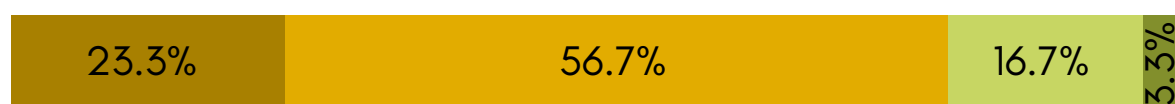
•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

Growth of Tourists in the Municipality



•Receive Less Tourists •Keep the Same Number of Tourists •Recieve More Tourists •DK/DA

Tourism Related Activity

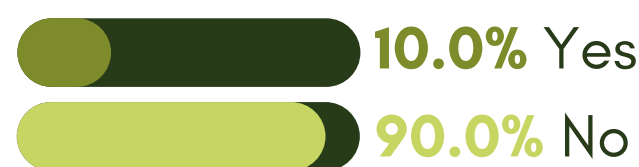
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



Behaviour, Satisfaction and Support

Support to Tourism

Global Impact 3.80

I think my municipality should continue to be a tourist destination **3.83**
I believe that, overall, the impacts of tourism in my area are positive **3.77**

Behaviour towards Tourism

Global Impact 3.37

I am willing to receive tourists with kindness and hospitality **4.07**
I am willing to protect the natural and environmental resources on which tourism depends **3.97**
I am willing to accept some sacrifices in order to receive the benefits of tourism **3.27**
I am willing to pay more fees to contribute to the development of tourism **2.17**

Satisfaction with Tourism

Global Impact 3.16

Overall, I am satisfied with tourism in my municipality **3.50**
I am satisfied with the way tourism is being managed in my municipality **3.17**
I am satisfied with the current level of tourism development in my municipality **3.03**
Personally, I benefit from the development of tourism in my municipality **2.93**



Individual Happiness*

Global Impact 3.58

In general, I consider myself to be a happy person **4.00**
Overall, I am satisfied with my life **3.97**
In general, I am satisfied with my quality of life **3.59**

Respondents show moderate **support for the tourist activity** (3.80), namely by recognising that the municipality should continue to be a tourist destination. In parallel, they show a moderate **willingness to assume pro-tourism behaviours** (3.37). In addition, the respondents reveal to be somewhat neutral with regard to their degree of **satisfaction with tourism** (3.16). Finally, the respondents reveal, in general terms, a moderate position concerning **individual happiness** (3.58).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer
*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>

