

 **Sample**
n=20

 **Gender**
Female **75.0%**
Male **25.0%**

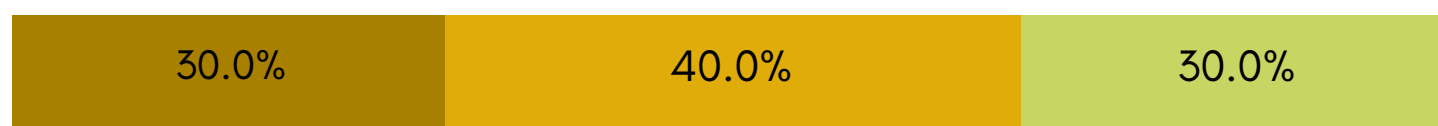
Education Level

Primary School **20.0%**
High School **55.0%**
University **25.0%**
DK/DA **0.0%**

Age Group

25-64 years old **85.0%**
+ 65 years **15.0%**

Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

Perception of Economic Impacts

Positive Economic Impacts*



Global Impact **3.50**

Tourism contributes to the development of local economic activities **4.30**

Tourism contributes to generate new services and businesses **4.16**

Tourism increases employment opportunities **4.15**

Negative Economic Impacts*



Global Impact **3.56**

Tourism increases the price of houses and land **4.40**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **4.35**

Tourism increases the cost of living **4.30**

Perception of Sociocultural Impacts

Positive Sociocultural Impacts*



Global Impact **3.01**

Tourism contributes to the recognition, prestige and image of my municipality **3.60**

The residents of my municipality are hospitable and welcome tourists with courtesy **3.60**

Tourism stimulates cultural activities, festivals and local traditions **3.50**

Negative Sociocultural Impacts*



Global Impact **2.75**

Tourism increases drug and alcohol consumption **3.10**

Tourism increases stress and disturbs calm **3.05**

Residents change their behaviour to imitate tourists **2.90**

Perception of Environmental Impacts



Positive Environmental Impacts*

Global Impact **2.48**

Tourism improves public infrastructure (roads, railways, sports facilities, etc.) **2.80**

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.70**

Tourism improves cleanliness of public spaces **2.65**



Negative Environmental Impacts*

Global Impact **3.03**

Tourism increases pollution, noise, litter, etc. **3.40**

Tourism generates traffic, parking and accident issues **3.30**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.20**



In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (50.0%), with the second most responded option being "respectful" (45.0%). They feel they are treated normally (50.0%), with the second most responded option being "pleasant" (45.0%). Respondents also consider that tourists spend an average amount (70.0%). In addition, respondents consider that the current **number of tourists** should be increased (45.0%). With regard to **professional activity**, a large share of respondents (50.0%), or someone in their household (45.0%), work in the tourism sector, but tourism is not the only source of family income.



Behaviour, Satisfaction and Support

Support to Tourism

Global Impact 4.18

I think my municipality should continue to be a tourist destination **4.25**

I believe that, overall, the impacts of tourism in my area are positive **4.10**

Behaviour towards Tourism

Global Impact 3.53

I am willing to receive tourists with kindness and hospitality **4.35**

I am willing to protect the natural and environmental resources on which tourism depends **4.20**

I am willing to accept some sacrifices in order to receive the benefits of tourism **3.42**

I am willing to pay more fees to contribute to the development of tourism **2.15**

Satisfaction with Tourism

Global Impact 3.23

Personally, I benefit from the development of tourism in my municipality **3.65**

Overall, I am satisfied with tourism in my municipality **3.25**

I am satisfied with the current level of tourism development in my municipality **3.25**

I am satisfied with the way tourism is being managed in my municipality **2.75**



Individual Happiness*

Global Impact 3.60

In general, I consider myself to be a happy person **4.10**

Overall, I am satisfied with my life **3.95**

In general, I am satisfied with my quality of life **3.85**

Respect, Treatment and Expenditure Incurred by Tourists

Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

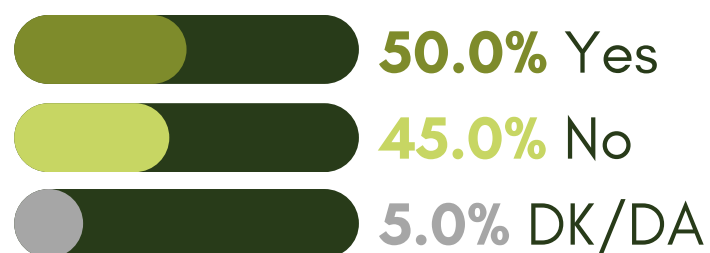
Growth of Tourists in the Municipality



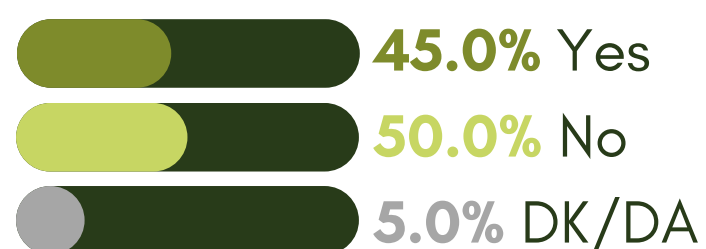
•Receive Less Tourists •Keep the Same Number of Tourists •Recieve More Tourists •DK/DA

Tourism Related Activity

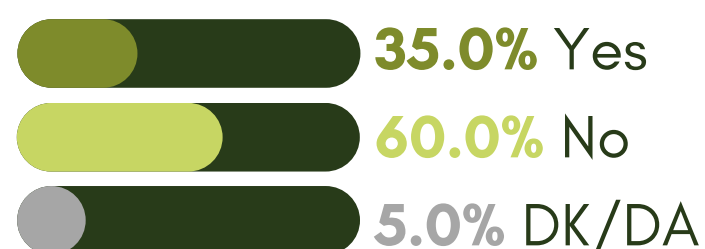
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



Respondents show **support for the tourist activity** (4.18), namely by agreeing that the municipality should continue to be a tourist destination and that, overall, the impacts of tourism in their area are positive. In parallel, they show a moderate **willingness to assume pro-tourism behaviours** (3.53). In addition, the respondents reveal a certain neutrality with regards to their degree of **satisfaction with tourism** (3.23). Finally, the respondents reveal, in general terms, a moderate position concerning **individual happiness** (3.60).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer
*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>

