



Sample  
n=81



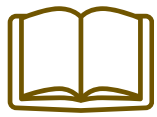
Gender

Female **56.8%**  
Male **43.2%**

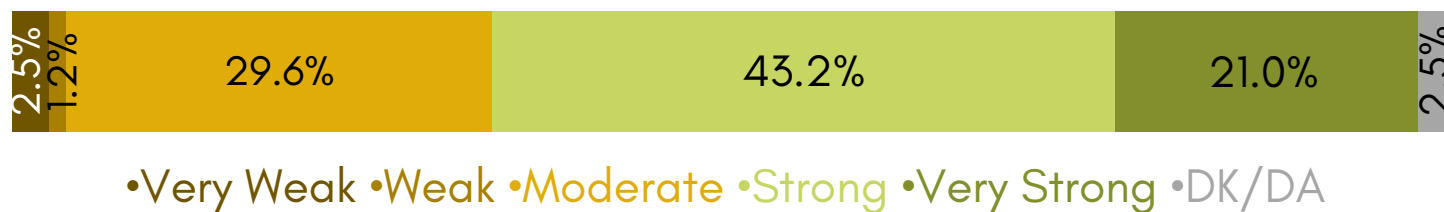


Age Group  
18-24 years old **14.8%**  
25-64 years old **84.0%**  
+ 65 years **1.2%**

Education Level  
Primary School **11.1%**  
High School **54.3%**  
University **30.9%**  
DK/DA **3.7%**



### Current State of Tourism Development



### Perception of Economic Impacts

#### Positive Economic Impacts\*



##### Global Impact **3.83**

Tourism increases employment opportunities **4.35**

Tourism contributes to the development of local economic activities **4.22**

Tourism contributes to generate new services and businesses **4.20**

#### Negative Economic Impacts\*



##### Global Impact **3.78**

Tourism increases the price of houses and land **4.47**

Tourism increases the cost of living **4.36**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **3.98**

### Perception of Sociocultural Impacts

#### Positive Sociocultural Impacts\*



##### Global Impact **3.28**

Tourism contributes to the recognition, prestige and image of my municipality **3.83**

The residents of my municipality are hospitable and welcome tourists with courtesy **3.78**

Tourism promotes cultural exchanges between residents and visitors **3.57**

#### Negative Sociocultural Impacts\*



##### Global Impact **3.13**

Tourism increases drug and alcohol consumption **3.54**

Tourism increases stress and disturbs calm **3.28**

Tourism increases prostitution and moral degradation **3.27**

### SOME FACTS

Approximately 64.2% of respondents consider that the municipality registers strong or very **strong tourism development**.

Regarding residents' perception of **economic impacts** in Loulé, the respondents show agreement with both the positive (3.83) and negative impacts (3.78). They specifically agree with the increase of the prices of houses and land (4.47) and cost of living (4.36). However, they recognize that tourism increases employment opportunities (4.15), contributes to the development of local economic activities (4.22) and to generate new services and businesses (4.20).

Concerning the **sociocultural impacts**, respondents moderately agree with the positive impacts (3.28) and are approximately neutral regarding the negative ones (3.13). The positive indicator with the highest level of agreement is "Tourism contributes to the recognition, prestige and image of my municipality" (3.83), whereas for the negative indicators, it is "Tourism increases drug and alcohol consumption" (3.54).

As for the perceived **environmental impacts**, the respondents show moderate agreement with the negative impacts (3.56) and are neutral towards the positive ones (3.06). However, they specifically agree with the negative indicator "Tourism generates traffic, parking and accident issues" (4.03).

### Perception of Environmental Impacts



#### Positive Environmental Impacts\*

##### Global Impact **3.06**

Tourism improves signage system (for access to accommodation, monuments, etc.) **3.26**

Tourism improves public infrastructure (roads, railways, sports facilities, etc.) **3.25**

Tourism improves cleanliness of public spaces **3.17**



#### Negative Environmental Impacts\*

##### Global Impact **3.56**

Tourism generates traffic, parking and accident issues **4.03**

Tourism increases pollution, noise, litter, etc. **3.75**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.68**

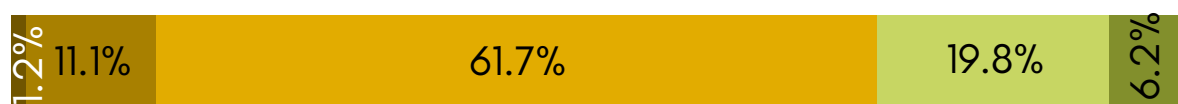


In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (61.7%), with the second most responded option being "respectful" (19.8%). They feel they are treated normally (66.7%), while some consider that the treatment is pleasant (23.5%). Respondents also consider that tourists spend an average amount (49.4%). In addition, respondents consider that the current **number of tourists** should be maintained (51.9%).

With regard to **professional activity**, over a third of respondents, or someone in their household, work in the tourism sector, but tourism is not the only source of family income.

### Respect, Treatment and Expenditure Incurred by Tourists

#### Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

#### Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

#### Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

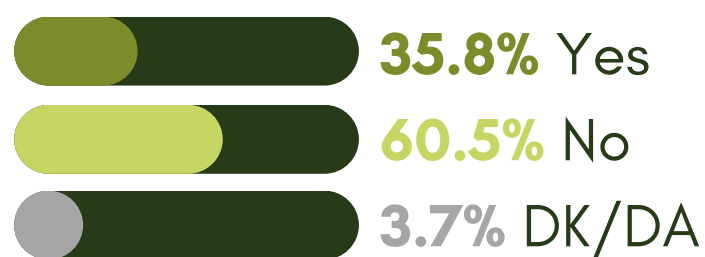
### Growth of Tourists in the Municipality



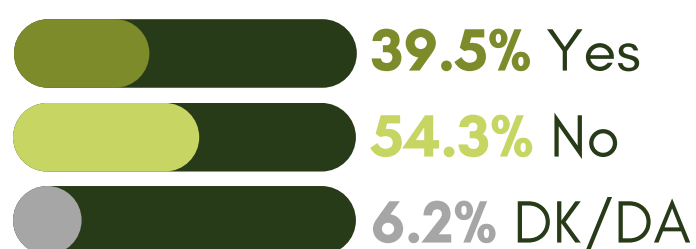
•Receive Less Tourists •Keep the Same Number of Tourists •Receive More Tourists •DK/DA

### Tourism Related Activity

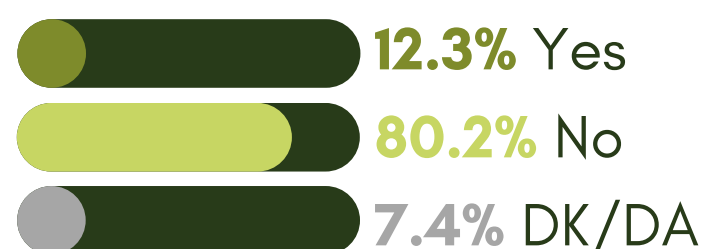
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



### Behaviour, Satisfaction and Support

**Global Impact 4.04**

Support to Tourism

I think my municipality should continue to be a tourist destination **4.09**

I believe that, overall, the impacts of tourism in my area are positive **3.98**

**Global Impact 3.52**

Behaviour towards Tourism

I am willing to receive tourists with kindness and hospitality **4.11**

I am willing to protect the natural and environmental resources on which tourism depends **3.96**

I am willing to accept some sacrifices in order to receive the benefits of tourism **3.59**

I am willing to pay more fees to contribute to the development of tourism **2.41**

**Global Impact 3.48**

Satisfaction with Tourism

Overall, I am satisfied with tourism in my municipality **3.67**

I am satisfied with the current level of tourism development in my municipality **3.57**

I am satisfied with the way tourism is being managed in my municipality **3.40**

Personally, I benefit from the development of tourism in my municipality **3.26**



### Individual Happiness\*

**Global Impact 3.44**

In general, I consider myself to be a happy person **3.96**

Overall, I am satisfied with my life **3.67**

In general, I am satisfied with my quality of life **3.67**

Respondents show **support for the tourist activity** (4.04), namely by agreeing that the municipality should continue to be a tourist destination and showing optimism that, overall, the impacts of tourism in their area are positive. In parallel, they show a moderate **willingness to assuming pro-tourism behaviours** (3.52).

In addition, the respondents reveal a moderate **satisfaction with tourism** in their municipality (3.48).

Finally, the respondents reveal, in general terms, a moderate position concerning **individual happiness** (3.44).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer  
\*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>

