

SILVES

Residents' Perception - Fact Sheet

Low Season 2022/2023



monitur



Sample
n=50



Gender

Female **68.0%**
Male **32.0%**

Education
Level



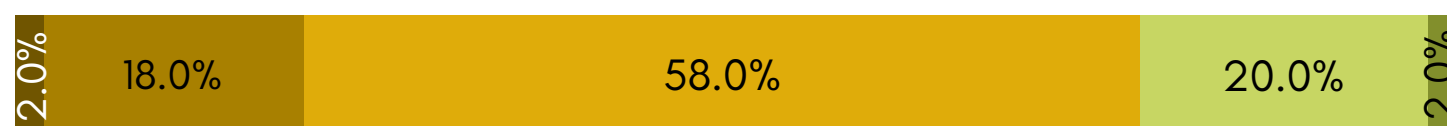
Primary School **20.0%**
High School **50.0%**
University **29.0%**
DK/DA **2.0%**

Age
Group



18-24 years old **8.0%**
25-64 years old **84.0%**
+ 65 years **8.0%**

Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

Perception of Economic Impacts

Positive Economic Impacts*



Global Impact 3.59

Tourism increases employment opportunities **4.18**

Tourism contributes to the development of local economic activities **4.16**

Tourism creates more businesses for the resident population **4.06**

Negative Economic Impacts*



Global Impact 3.65

Tourism increases the cost of living **4.31**

Tourism increases the price of houses and land **4.30**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **3.94**

Perception of Sociocultural Impacts

Positive Sociocultural Impacts*



Global Impact 3.16

The residents of my municipality are hospitable and welcome tourists with courtesy **3.86**

Tourism stimulates cultural activities, festivals and local traditions **3.72**

Tourism contributes to the recognition, prestige and image of my municipality **3.72**

Negative Sociocultural Impacts*



Global Impact 2.90

Tourism increases drug and alcohol consumption **3.39**

Tourism increases stress and disturbs calm **3.39**

Tourism increases sexually transmitted infections **3.06**

SOME FACTS

58.0% of respondents consider that the municipality registers **moderate tourism development**.

Regarding residents' perception of **economic impacts** in Silves, respondents agree with the positive (3.59) and negative (3.65) impacts. They specifically agree with the increase of cost of living (4.31) and the prices of houses and land (4.30). However, they recognize that tourism increases employment opportunities (4.18) and contributes to the development of local economic activities (4.16) in the municipality.

Concerning the **sociocultural impacts**, respondents are almost neutral about the positive (3.16) and negative (2.90) impacts.

As for the perceived **environmental impacts**, the respondents show moderate agreement with the negative impacts (3.51) and disagree with the positive ones (2.62). The negative indicators with the highest level of agreement are "Tourism generates traffic, parking and accident issues" (4.04) and "Tourism increases pollution, noise, litter, etc." (3.92).

Perception of Environmental Impacts



Positive Environmental Impacts*

Global Impact 2.62

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.96**

Tourism improves the protection of natural heritage and natural resources **2.76**

Tourism has a positive influence on the environmental awareness of residents **2.69**



Negative Environmental Impacts*

Global Impact 3.51

Tourism generates traffic, parking and accident issues **4.04**

Tourism increases pollution, noise, litter, etc. **3.92**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.62**

SILVES

Residents' Perception - Fact Sheet

Low Season 2022/2023



monitor

In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (56.0%), with the second most responded option being "respectful" (24.0%). They feel they are treated normally (58.0%), with the second most responded option being "pleasant" (30.0%). Respondents also consider that tourists spend an average amount (46.0%). In addition, respondents consider that the **number of tourists** should be increased (46.0%).

With regard to **professional activity**, around half of respondents, or someone in their household, work in the tourism sector, but tourism is not the only source of family income.



Behaviour, Satisfaction and Support

Global Impact 3.98

Support to Tourism

I think my municipality should continue to be a tourist destination **4.04**

I believe that, overall, the impacts of tourism in my area are positive **3.91**

Global Impact 3.54

Behaviour towards Tourism

I am willing to receive tourists with kindness and hospitality **4.39**

I am willing to protect the natural and environmental resources on which tourism depends **4.08**

I am willing to accept some sacrifices in order to receive the benefits of tourism **3.55**

I am willing to pay more fees to contribute to the development of tourism **2.10**

Global Impact 3.00

Satisfaction with Tourism

Personally, I benefit from the development of tourism in my municipality **3.22**

Overall, I am satisfied with tourism in my municipality **3.18**

I am satisfied with the current level of tourism development in my municipality **2.86**

I am satisfied with the way tourism is being managed in my municipality **2.73**



Individual Happiness*

Global Impact 3.32

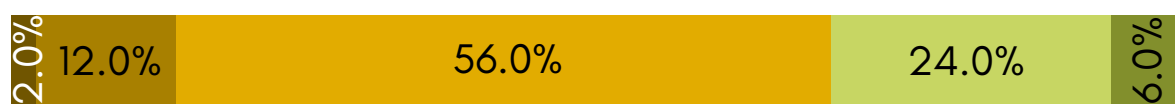
Overall, I am satisfied with my life **3.92**

In general, I consider myself to be a happy person **3.88**

In general, I am satisfied with my quality of life **3.43**

Respect, Treatment and Expenditure Incurred by Tourists

Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA



Growth of Tourists in the Municipality



•Receive Less Tourists •Keep the Same Number of Tourists •Receive More Tourists •DK/DA



Tourism Related Activity

Professional activity related to the tourism sector

48.0% Yes

50.0% No

2.0% DK/DA

Someone in the household works in the tourism sector

52.0% Yes

46.0% No

2.0% DK/DA

Household income exclusively from tourism

22.0% Yes

76.0% No

2.0% DK/DA



Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer
*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitor.ualg.pt/en/residents-global-report/>



Project developed by:

Partnerships:

