



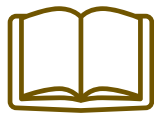
Sample  
n=25



Gender

Female **72.0%**  
Male **28.0%**

Education  
Level



Primary School **24.0%**  
High School **56.0%**  
University **8.0%**  
DK/DA **12.0%**

Age  
Group



18-24 years old **4.0%**  
25-64 years old **84.0%**  
+ 65 years **12.0%**

### Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

### Perception of Economic Impacts

#### Positive Economic Impacts\*



**Global Impact 3.46**

Tourism is the main economic activity **4.08**

Tourism contributes to the development of local economic activities **4.08**

Tourism increases employment opportunities **3.96**

#### Negative Economic Impacts\*



**Global Impact 3.76**

Tourism increases the price of houses and land **4.36**

Tourism increases the cost of living **4.33**

My municipality is too dependent on tourism in economic terms **4.08**

### Perception of Sociocultural Impacts

#### Positive Sociocultural Impacts\*



**Global Impact 2.89**

The residents of my municipality are hospitable and welcome tourists with courtesy **3.76**

Tourism contributes to the recognition, prestige and image of my municipality **3.48**

Tourism stimulates cultural activities, festivals and local traditions **3.00**

#### Negative Sociocultural Impacts\*



**Global Impact 2.54**

Tourism increases stress and disturbs calm **2.76**

Residents suffer from living in this tourist destination **2.72**

Tourism increases drug and alcohol consumption **2.68**

### SOME FACTS

52.0% of respondents consider that the municipality registers **moderate tourism development**.

Regarding residents' perception of **economic impacts** in Vila Real de Santo António, respondents agree with the positive (3.49) and negative (3.76) impacts. They specifically agree with the increase of prices of houses and land (4.36) and cost of living (4.33). However, they recognize that tourism is the main economic activity (4.08) and contributes to the development of local economic activities (4.08).

Concerning the **sociocultural impacts**, the respondents disagree with both the positive (2.89) and negative impacts (2.54). The positive indicator with the highest level of agreement is "The residents of my municipality are hospitable and welcome tourists with courtesy" (3.76).

As for the perceived **environmental impacts**, the respondents show are neutral with regards to the negative impacts (3.02) and disagree with the positive ones (2.48). The negative indicator with the highest level of agreement is "Tourism generates traffic, parking and accident issues" (3.52).

### Perception of Environmental Impacts



#### Positive Environmental Impacts\*

**Global Impact 2.48**

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.71**

Tourism has a positive influence on the environmental awareness of residents **2.64**

Tourism improves the protection of natural heritage and natural resources **2.60**



#### Negative Environmental Impacts\*

**Global Impact 3.02**

Tourism generates traffic, parking and accident issues **3.52**

Tourism increases pollution, noise, litter, etc. **3.24**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.04**



In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (68.0%), with the second most responded option being "respectful" (24.0%). They feel they are treated normally (60.0%), with the second most responded option being "pleasant" (32.0%). Respondents also consider that tourists spend an average amount (68.0%). In addition, respondents consider that the **number of tourists** should be increased (60.0%).

With regard to **professional activity**, a large share of respondents (44%), or members of their household (60%), work in the tourism sector, but tourism is not the main source of family income.

### Respect, Treatment and Expenditure Incurred by Tourists

#### Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

#### Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

#### Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

### Growth of Tourists in the Municipality



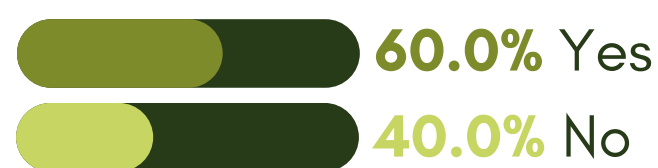
•Receive Less Tourists •Keep the Same Number of Tourists •Recieve More Tourists •DK/DA

### Tourism Related Activity

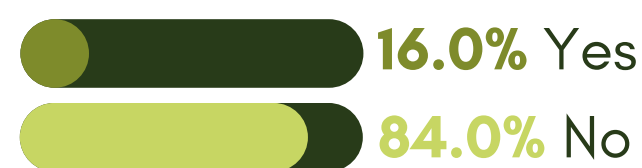
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



### Behaviour, Satisfaction and Support

#### Support to Tourism

I think my municipality should continue to be a tourist destination **4.00**  
I believe that, overall, the impacts of tourism in my area are positive **3.91**

#### Global Impact 3.96

#### Behaviour towards Tourism

I am willing to receive tourists with kindness and hospitality **4.20**  
I am willing to protect the natural and environmental resources on which tourism depends **3.88**  
I am willing to accept some sacrifices in order to receive the benefits of tourism **3.52**  
I am willing to pay more fees to contribute to the development of tourism **1.92**

#### Global Impact 3.38

#### Satisfaction with Tourism

Overall, I am satisfied with tourism in my municipality **3.16**  
Personally, I benefit from the development of tourism in my municipality **3.08**  
I am satisfied with the current level of tourism development in my municipality **2.84**  
I am satisfied with the way tourism is being managed in my municipality **2.83**

#### Global Impact 2.98

### Individual Happiness\*

In general, I consider myself to be a happy person **3.92**  
Overall, I am satisfied with my life **3.56**  
In general, I am satisfied with my quality of life **3.50**

#### Global Impact 3.19

Respondents show **support for the tourist activity** (3.96), namely by agreeing that the municipality should continue to be a tourist destination and showing optimism that, overall, the impacts of tourism in their area are positive. In parallel, they show a moderate **willingness to assuming pro-tourism behaviours** (3.38). At the same time, the respondents show neutrality towards **satisfaction with tourism** (2.98). Finally, the respondents reveal, in general terms, an almost neutral position concerning **individual happiness** (3.19).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer  
\*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>

