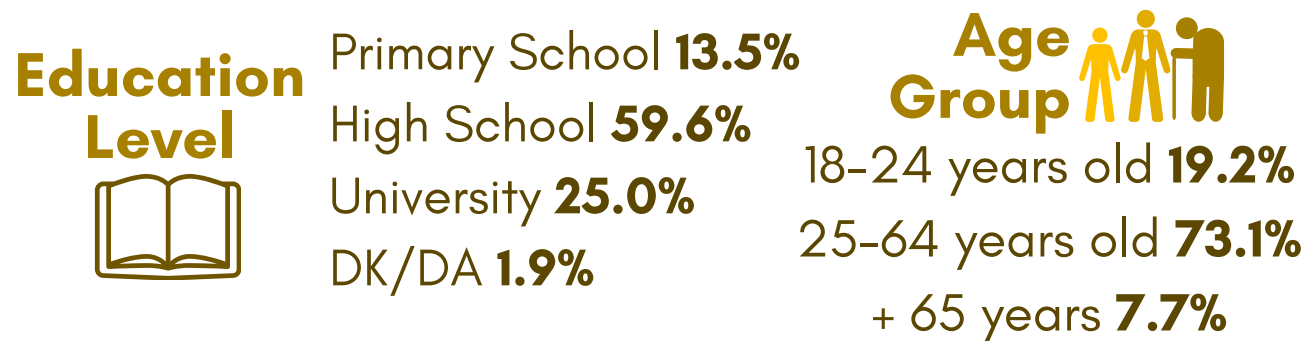
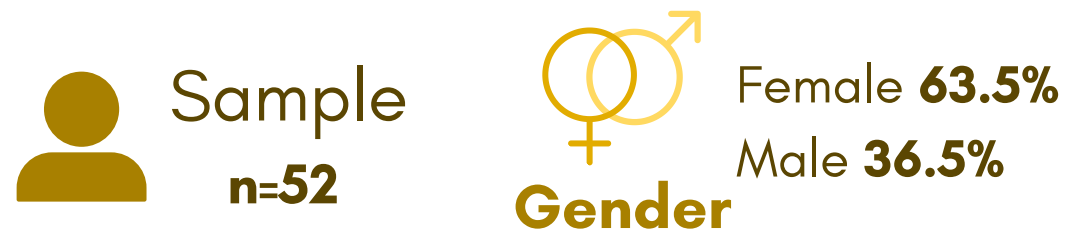
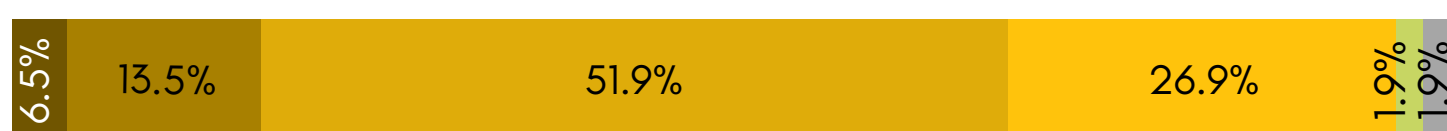


# VILA REAL DE SANTO ANTÓNIO

## Residents' Perception – Fact Sheet | High Season 2023



### Current State of Tourism Development



•Very Weak •Weak •Moderate •Strong •Very Strong •DK/DA

### Perception of Economic Impacts

#### Positive Economic Impacts\*



##### Global Impact **3.51**

Tourism increases employment opportunities **3.96**

Tourism contributes to generate new services and businesses **3.96**

Tourism creates more businesses for the resident population **3.87**

#### Negative Economic Impacts\*



##### Global Impact **3.80**

Tourism increases the price of houses and land **4.50**

Tourism increases the cost of living **4.39**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **4.12**

### Perception of Sociocultural Impacts

#### Positive Sociocultural Impacts\*



##### Global Impact **3.12**

The residents of my municipality are hospitable and welcome tourists with courtesy **3.67**

Tourism contributes to the recognition, prestige and image of my municipality **3.50**

Tourism stimulates cultural activities, festivals and local traditions **3.48**

#### Negative Sociocultural Impacts\*



##### Global Impact **3.02**

Tourism increases stress and disturbs calm **3.87**

My municipality is overcrowded because of tourism **3.33**

Increased numbers of tourists result in conflicts with residents **3.24**

### SOME FACTS

51.9% of respondents consider that the municipality registers **moderate tourism development**.

Regarding residents' perception of **economic impacts** in Vila Real de Santo António, the respondents show moderate agreement with both the positive (3.51) and negative impacts (3.80). They specifically agree with the increase of prices of houses and land (4.50) and cost of living (4.39). However, they recognize that tourism increases employment opportunities (3.96) and contributes to generate new services and businesses (3.96). Concerning the **sociocultural impacts**, the respondents are almost neutral with both the positive (3.12) and the negative impacts (3.02).

As for the perceived **environmental impacts**, the respondents show moderate agreement with the negative impacts (3.46) and disagree with the positive ones (2.60). The negative indicators with the highest level of agreement are "Tourism generates traffic, parking and accident issues" (3.81) and "Tourism increases pollution, noise, litter, etc." (3.67).

### Perception of Environmental Impacts



#### Positive Environmental Impacts\*

##### Global Impact **2.60**

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.88**

Tourism has a positive influence on the environmental awareness of residents **2.73**

Tourism improves the protection of natural heritage and natural resources **2.63**



#### Negative Environmental Impacts\*

##### Global Impact **3.46**

Tourism generates traffic, parking and accident issues **3.81**

Tourism increases pollution, noise, litter, etc. **3.67**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.65**



In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays it is considered that respect is neutral (57.7%). In parallel, they feel they are treated normally (67.3%). Finally, respondents consider that tourists spend an average amount (53.8%). Nevertheless, respondents consider that the current **number of tourists** should be maintained (50.0%) or further increased (42.3%).

With regard to **professional activity**, around 50% of respondents, or someone in their household, work in the tourism sector, although tourism is not the only source of family income.

### Respect, Treatment and Expenditure Incurred by Tourists

#### Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

#### Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

#### Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

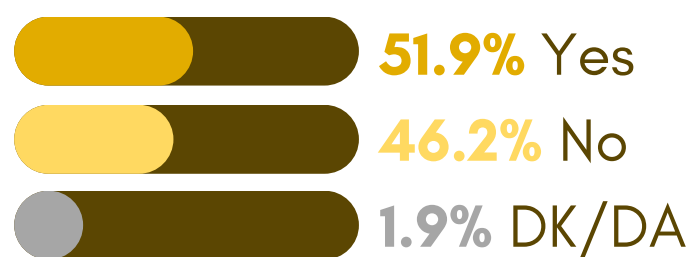
### Growth of Tourists in the Municipality



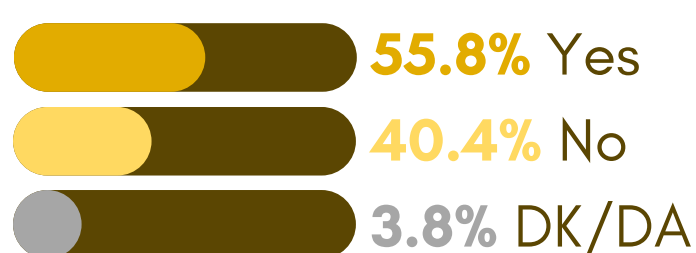
•Receive Less Tourists •Keep the Same Number of Tourists •Receive More Tourists •DK/DA

### Tourism Related Activity

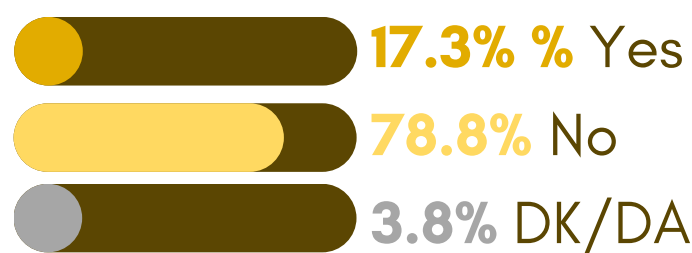
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



### Behaviour, Satisfaction and Support

#### Support to Tourism

**Global Impact 3.82**

I think my municipality should continue to be a tourist destination **3.98**

I believe that, overall, the impacts of tourism in my area are positive **3.65**

#### Behaviour towards Tourism

**Global Impact 3.29**

I am willing to receive tourists with kindness and hospitality **4.02**

I am willing to protect the natural and environmental resources on which tourism depends **3.76**

I am willing to accept some sacrifices in order to receive the benefits of tourism **3.25**

I am willing to pay more fees to contribute to the development of tourism **2.12**

#### Satisfaction with Tourism

**Global Impact 3.05**

Overall, I am satisfied with tourism in my municipality **3.27**

Personally, I benefit from the development of tourism in my municipality **3.08**

I am satisfied with the current level of tourism development in my municipality **2.98**

I am satisfied with the way tourism is being managed in my municipality **2.88**



### Individual Happiness\*

**Global Impact 3.70**

In general, I consider myself to be a happy person **3.70**

Overall, I am satisfied with my life **3.53**

In general, I am satisfied with my quality of life **3.44**

Respondents show moderate support for the **tourist activity** (3.82) and agree that the municipality should continue to be a tourist destination. They are neutral regarding their **willingness to assume pro-tourism behaviours** (3.29) but agree to be willing to receive tourists with kindness and hospitality (4.02). They are neutral in regard to **satisfaction with tourism** (3.29).

Finally, the respondents reveal a neutral position concerning **individual happiness** (3.05).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer  
\*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>

