

ALJEZUR, MONCHIQUE AND VILA DO BISPO

Residents' Perception – Fact Sheet | High Season 2023



Sample
n=57

Gender
Female **49.1%**
Male **50.9%**

Education Level
Primary School **28.1%**
High School **38.6%**
University **24.6%**
DK/DA **8.8%**

Age Group
18-24 years old **10.5%**
25-64 years old **84.2%**
+ 65 years **5.3%**

Current State of Tourism Development



Perception of Economic Impacts

Positive Economic Impacts*



Global Impact 3.49

Tourism increases employment opportunities **4.02**

Tourism contributes to generate new services and businesses **3.96**

Tourism promotes more investment in the municipality **3.93**

Negative Economic Impacts*



Global Impact 3.80

Tourism increases the price of houses and land **4.60**

Tourism increases the cost of living **4.44**

Goods/services are more expensive because of tourism (food, clothing, transport, etc.) **4.09**

Perception of Sociocultural Impacts

Positive Sociocultural Impacts*



Global Impact 3.18

The residents of my municipality are hospitable and welcome tourists with courtesy **3.88**

Tourism contributes to the recognition, prestige and image of my municipality **3.73**

Tourism stimulates cultural activities, festivals and local traditions **3.39**

Negative Sociocultural Impacts*



Global Impact 2.93

Tourism increases drug and alcohol consumption **3.48**

Tourism increases stress and disturbs calm **3.23**

Tourism leads to loss or change in traditions and cultural identity **3.00**

SOME FACTS

Approximately 43.9% of respondents consider that the municipality registers **strong tourism development**.

Regarding residents' perception of **economic impacts** in Aljezur, Monchique and Vila do Bispo, the respondents neither agree nor disagree with either the positive (3.49) or negative impacts (3.80). They specifically agree with the increase of prices of houses and land (4.60) as well as cost of living (4.36). However, they also recognize that tourism increases employment opportunities (4.02) and that it contributes to the creation of new services and businesses (4.05).

Concerning the **sociocultural impacts**, the respondents are neutral with regards to the positive impacts (3.18) and moderately disagree with the negative ones (2.93). They show moderately agree that residents are hospitable and welcome tourists with courtesy (3.88).

On the contrary, for the perceived **environmental impacts**, the respondents are neutral with the negative impacts (3.33) and disagree with the positive ones (2.57). The negative indicator with the highest level of agreement is "Tourism generates traffic, parking and accident issues" (3.33).

Perception of Environmental Impacts



Positive Environmental Impacts*

Global Impact 2.57

Tourism improves signage system (for access to accommodation, monuments, etc.) **2.81**

Tourism improves cleanliness of public spaces **2.74**

Tourism has a positive influence on the environmental awareness of residents **2.74**



Negative Environmental Impacts*

Global Impact 3.33

Tourism generates traffic, parking and accident issues **3.73**

Tourism increases pollution, noise, litter, etc. **3.63**

Tourism occupies natural areas that residents have free use of (beaches, mountains, protected areas, etc.) **3.54**

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer

*The indicators presented are the three with the highest average scores (top 3).

Results for the three municipalities have been combined for statistical reasons.

ALJEZUR, MONCHIQUE AND VILA DO BISPO

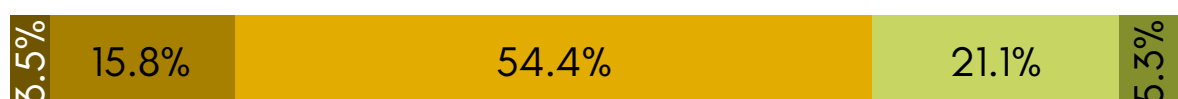
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In terms of the respondents' perception of **how tourists treat** and **respect residents**, as well as **how much they spend** during their holidays, it is considered that respect is neutral (54.4%), with the second most responded option being "respectful" (21.1%). They feel they are treated normally (61.4%) while some consider that the treatment is pleasant (22.8%). Respondents consider that tourists spend an average amount (45.6%) and that the current **number of tourists** should be increased (45.6%). With regard to **professional activity**, nearly half of respondents, or someone in their household, work in the tourism sector and tourism forms the exclusive source of household income for only about 9% of respondents

Respect, Treatment and Expenditure Incurred by Tourists

Respect



•Very Disrespectful •Disrespectful •Neutral •Respectful •Very Respectful •DK/DA

Treatment



•Very Unpleasant •Unpleasant •Normal •Pleasant •Very Pleasant •DK/DA

Expenditure



•Spend Very Little •Spend Little •Spend Average •Spend a Lot •Spend too Much •DK/DA

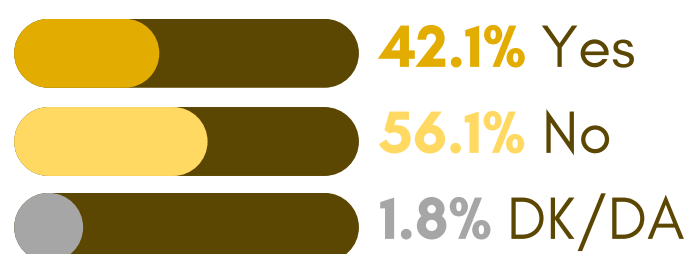
Growth of Tourists in the Municipality



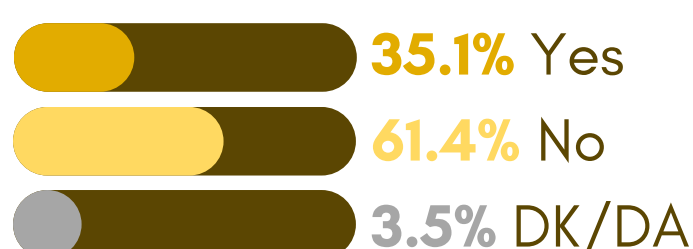
•Receive Less Tourists •Keep the Same Number of Tourists •Recieve More Tourists •DK/DA

Tourism Related Activity

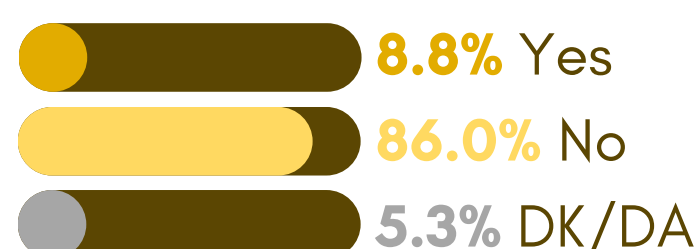
Professional activity related to the tourism sector



Someone in the household works in the tourism sector



Household income exclusively from tourism



Behaviour, Satisfaction and Support

Support to Tourism

Global Impact 3.95

I think my municipality should continue to be a tourist destination **4.11**

I believe that, overall, the impacts of tourism in my area are positive **3.79**

Behaviour towards Tourism

Global Impact 3.55

I am willing to protect the natural and environmental resources on which tourism depends **4.20**

I am willing to receive tourists with kindness and hospitality **4.14**

I am willing to accept some sacrifices in order to receive the benefits of tourism **3.41**

I am willing to pay more fees to contribute to the development of tourism **2.43**

Satisfaction with Tourism

Global Impact 3.07

Overall, I am satisfied with tourism in my municipality **3.21**

Personally, I benefit from the development of tourism in my municipality **3.13**

I am satisfied with the current level of tourism development in my municipality **3.11**

I am satisfied with the way tourism is being managed in my municipality **2.84**



Individual Happiness*

Global Impact 3.50

Overall, I am satisfied with my life **4.04**

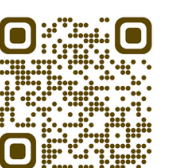
In general, I consider myself to be a happy person **3.96**

In general, I am satisfied with my quality of life **3.67**

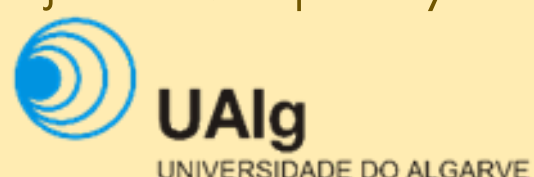
Respondents show moderate **support for the tourist activity** (3.95), namely by agreeing that the municipality should continue to be a tourist destination. In parallel, they are neutral on their **willingness to assume pro-tourism behaviours** (3.55). The respondents reveal a certain neutrality with regard to the degree of **satisfaction with tourism** (3.07). Finally, the respondents reveal, in general terms, an almost neutral position concerning **individual happiness** (3.50).

Scale: 1- Strongly Disagree; 5-Strongly Agree | DK/DA-Do not know/Do not answer
*The indicators presented are the three with the highest average scores (top 3).

Additional information may be found in the global report at <https://monitur.ualg.pt/en/residents-global-report/>



Project developed by:



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